Example of Flash in PDF..
(click the arrow keys to move the ladybird around the screen)

Steps to create PDFs containing Flash..

1. Drag your Flash file into your Word document.
2. Resize the object by dragging one of the corners to your desired size
3. Launch PDF Printer
4. Optionally set a Poster to display when the Flash is not playing
5. Optionally set some actions (eg: play on mouse click)
6. Click 'OK' to create your new PDF ☺

ps: PDF Printer Pro comes with audio 18 movie poster images plus Photoshop sources (for customisation) included for free.